Programme of the International Conference

Gender Differentiation in Media Industries

Ljubljana, June 14–15, 2018
Faculty of Social Sciences, Kardeljeva ploščad 5

Organized by the Peace Institute, Faculty of Social Sciences, University of Ljubljana and Slovenian Research Agency

PROGRAM OF THE CONFERENCE

Thursday, June 14

8.45–9.15  Registration

9.15–9.30  Welcome address

Monika Kalin Golob, Dean of Faculty of Social Sciences and Mojca Pajnik, Conference Chair

9.30–10.30  Keynote Speech 1

Claudia Padovani  Media Gender Equality Regimes: In Search for Gender-responsive Policies

10.30–10.45  Coffee break

10.45–12.15  Session 1: Gender, Media Work and Policy-making (Chair: Brankica Petković)

Özlem Danaci Yüce  Gendered Work Environments of Women Television Journalists in Turkey
Ania Ostrowska  “I Felt More Difficulty because of my Class than I have because of my Gender”: Intersectional Analysis of Professional Lives of British Women Documentarians
Mojca Pajnik, Majda Hrženjak  Engendering Media Work: Setting the Norms for Entrepreneurial Subjectivity
Violeda A. Umali, Lorenza A. Umali  Policy-making for Gender Parity in and through the Media: The Case of the Philippines

12.15–13.30  Lunch

13.30–14.30  Keynote Speech 2

Mark Deuze  Understanding #Metoo, Gamergate and #Paygap in the Gendered Context of Making Media

14.30–14.45  Coffee break
14.45–16.15  **Session 2: Approaches to Gender in Media and Journalism** (Chair: Maruša Pušnik)

Çiler Dursun  Gendered Reflections of Women TV Journalists in Turkey
**Jack Black**  “We’re Always Looking for Females”: Gender Disparities and Power Dynamics in the Sports Journalism Industry
Marko Ribać, Mojca Frelih, Živa Humer  Analysing Gender Differentiation in the Media - Fieldnotes from TV Stations in Slovenia
Maria João Silveirinha, Paula Lobo, Rita Basílio de Simões  Making News, Doing Gender: An Ethnographic Study

19.30  Dinner

**Friday, June 15**

9.30–11.00  **Session 3: Constructing Perceptions of Gender** (Chair: Breda Luthar)

Dejan Jontes  Housewives, Farmers and “Simple” People: Constructing Television Audiences
Maja Dolinar  Portrayal of the “Traditional” Moroccan Patriarchal Society in the Moroccan Comedy Series L’Couple and Its Impact on Gender Relationships in Morocco
Deborah Knowles, Elisabeth Michielsens, Sylvia Snijders, Linda Clarke  Man-made Media? Muted Women
Mine Gencel Bek  Women Journalists in Conflict

11.00–11.15  Coffee break

11.15–12.15  **Keynote Speech 3**

Joke Hermes  Framed: Femininity in the Post-television Landscape

12.15–13.45  Lunch

13.45–15.30  **Session 4: Norming Femininity and Masculinity: Disparities in Representation** (Chair: Dejan Jontes)

Breda Luthar, Maruša Pušnik  Exploring Gendered Practices of Intimate Media Technologies
Alenka Verbole, Igor Davor Gaon  Gender Representation in Media throughout the Electoral Cycle: The Cases of Albania, Bosnia and Herzegovina and Slovenia
Maida Salkanović  Representation of Women in Online Media in Bosnia-Herzegovina and Serbia: Symbolic Reading of Women in Media Content
Joana Kosho  Beyond Gender Stereotypes: Women Status in Albanian Media
Sanja Lazarević Radak  The Victimization Of Women In Everyday Life And Media: a Discourse on the Victim and Gender Differentiation in Serbia

15.30  Conference ends, Informal get-together